



Instagram Page

Instagram has become an increasingly popular social media platform in recent years, with over 1 billion users worldwide. By creating a page dedicated to your company's brand, you will reach a wide audience. We will showcase your products, services and specials in visually appealing ways.

Through Instagram, you can share snippets on the benefits why they should do business with you, photos of products and happy customers, and updates on upcoming special events and promotions. You can also engage your followers through comments and direct messages each day, building a community around your brand. Additionally, Instagram's algorithm favors accounts with high engagement, meaning that the more active you are on the platform, the more likely that your page will be seen by potential customers.

INSTAGRAM Page	
Profile Photo Design and upload a custom profile photo	
Bio Write and optimize the profile's bio	
Content Plan Develop an initial content plan	
Hashtag Research Identify relevant and effective hashtags	
Story Templates Create and provide custom story templates	
Analytics Set up and provide insights on page analytics	
Total	\$350

Monthly Social Media Management and Maintenance are sold separately starting at \$50 per hour/\$250 per month minimum