



## Facebook Group Page

Creating a Facebook group to promote your company will be a highly effective marketing tool for you. Facebook groups allow for direct interaction with potential supporters and customers and will be a consistent way for you to provide a platform for building a community around your company and your offerings. FB Groups provide a space for your fans to share their thoughts and opinions, as well as to ask you questions and give you real time feedback.

By creating a Facebook group, we can also provide exclusive content to members, such as early access to new products, services and specials. This can help to build excitement and engagement around your brand, increasing sells, as well as fostering a sense of loyalty and community among your target consumers.

<b>FACEBOOK GROUP Page</b>	
Creating and Setting Up Page	
Custom Cover Design for Group Page/Profile Picture	
Writing and Posting of Initial Group Welcome Message	
Promotion of the Group to Increase Membership	
Assistance in Creating FB Group Name	
Strategy Session to Effectively Reach Your Target (15 Minutes)	
<b>Total</b>	<b>\$350</b>

Monthly Social Media Management and Maintenance are sold separately starting at \$50 per hour/\$250 per month minimum